

DC Food Policy Council

Virtual Meeting

June 2, 2021



As you're waiting for the meeting to start,
please review our virtual meeting guidelines:

- Please stay muted if not speaking
- Type questions into the chat
- Email with longer questions:
dcfoodpolicy@dc.gov



Land Acknowledgement



Agenda

- Introductions/Ice Breaker
- Working Group Updates
- Overview of Mayor Bowser's FY22 Budget
- Vision and Plan for the Nourish DC Fund
- Update on the DC Nutrition Education Landscape Assessment
- Grant opportunities
- Events/Announcements

Ice Breaker

What food do you most strongly associate with DC?

Groups of 4 (5 minutes)



Working Group Updates

- Food Access & Equity
- Sustainable Supply Chain
- Nutrition & Health
- Entrepreneurship & Food Jobs
- Urban Agriculture

Priority One

1

Decrease food insecurity and promote health equity among most at-risk populations highlighted in *DC's 2020 Food Access and Food Security Report.**

*Available at <https://dcfoodpolicy.org/foodsecurity2020/>

Strategies

- No Senior Hungry Initiative: Collaborate with DC agencies to develop specific policy recommendations to address DC's high food insecurity rate among seniors. - ***Food Access & Equity WG***
- Promote and expand use of the Supplemental Nutrition Assistance Program ("SNAP" or "EBT") online in collaboration with the DC Department of Human Services through outreach, technical assistance, and social media campaigns. - ***Food Access & Equity WG***
- Help healthcare teams refer their patients to food resources and education in their communities. - ***Nutrition & Health WG***
- Promote the connection between food and healthcare through communications, research, and public events. - ***Nutrition & Health WG***



Priority Two

2

Increase investment/support for Black and Latinx-led food businesses and organizations and entrepreneurs of color.

Strategies

- Advocate for a public-private Fund that invests in small food businesses, food cooperatives, and entrepreneurs in Ward 5, 7, and 8. - ***Food Access & Equity WG***
- Support the development of affordable commercial kitchen spaces, particularly for Black and Latinx entrepreneurs and small business owners. - ***Entrepreneurship & Food Jobs WG***
- Promote the continuation of DC emergency rules that have helped small food businesses survive and food workers stay employed and safe during COVID-19, such as expanded outdoor dining. - ***Entrepreneurship & Food Jobs WG***
- Encourage businesses and institutions to purchase more food products from local producers using sustainable practices, with a focus on BIPOC producers. - ***Sustainable Supply Chain WG***



Priority Three

3

Expand healthy food access in areas where structural racism and disinvestment have led to low food access.

Strategies

- Promote the Urban Agriculture Infrastructure Grant Fund for DC farmers, with preference for farmers of color and those serving marginalized communities. - **Urban Agriculture WG**
- Research community land trusts as a vehicle to preserve and transfer land for urban agriculture. - **Urban Agriculture WG**
- Complete the centralized kitchen study and amplify its findings on how a centralized kitchen could create jobs and improve food in schools and other institutions. - **Sustainable Supply Chain WG**
- Complete the DC nutrition education landscape study in partnership with Howard University to identify strategies to enhance nutrition education for DC residents. - **Nutrition & Health WG**



Overview of Mayor Bowser's FY 2022 Budget

Agency	Program/Division	FY 2021	FY 2022	Change
DC Public Schools	Food Services	\$57,055,000	\$58,877,000	\$1,822,000
Office of the State Superintendent of Education	Office of Nutrition Programs	\$67,689,000	\$70,126,000	\$2,437,000
	Office of Healthy Schools/Wellness Programs	\$3,523,000	\$1,955,000	(\$1,568,000)
	Home Delivered Meals	\$4,481,000	\$6,646,000	\$2,165,000
DC Health	Produce Rx	\$250,000	\$500,000	\$250,000
Department of Human Services	TANF Cash Assistance	\$96,997,000	\$110,340,000	\$13,343,000
Department of Small and Local Business Development	ASPIRE and DREAM Grants	\$250,000	\$475,000	\$225,000
Deputy Mayor for Planning and Economic Development	Food Access	\$0	\$27,245,259	\$27,245,259

Purpose	Amount
Capital Area Food Bank	\$1,941,000.00
Nourish DC	\$3,000,000.00



District of Columbia
Food Policy Council

New Investments in Grocery Access

- **Tim White, DMPED**



District of Columbia
Food Policy Council

Nourish DC Fund Next Steps

- **Alison Powers, Capital Impact Partners**



CAPITAL IMPACT
PARTNERS

ACADEMY
EXCELLENCE + CHARACTER



Nourish DC Collaborative DC Food Policy Council

June 2nd, 2021



HOW WE CREATE IMPACT

What We Do

Mission Driven Lending

- Aggregate & Direct Capital

Policy to Practice

- Fund & Program Incubation
- Partnerships & Convenings
- Cutting Edge Research

Impact Investing

- Investment Notes
- Innovative Investment Portfolio

Public Policy

- Advocate for Federal, State, & Local Programs

Where We Focus



Health Care



Education



Affordable
Housing



Healthy Food



Cooperative
Development



Dignified Aging



Placed-Based
Revitalization

How Communities Benefit



Address Systemic Poverty

Effect system change at scale people have paths out of poverty



Create Equity

Support equitable access to services & opportunity regardless of race, ethnicity, gender, income or geography



Healthy Communities

Foster connections and social supports that strengthen links between health, education, housing and opportunity.



Inclusive Growth

Build diverse, mixed-income communities that promote economic mobility & empower individuals to break the barriers to success.



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YOUR LENDER AND PARTNER



SUPPORTING INCLUSIVE FOOD SYSTEMS

**\$205
MILLION+**

FINANCING

101 
Retailers

SERVING

1.3 MILLION+
Customers 





CAPITAL IMPACT
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Experience Managing Healthy Food Collaboratives

- Managed **California FreshWorks** from inception in 2011 through 2015
 - Disbursed \$58M in loans and grants
 - Increased healthy food access for 800,000 people
- Managed the **Michigan Good Food Fund** from inception in 2015 through 2020
 - Mission-driven collaborative supporting the entire healthy food value chain
 - Collaborative of 11 organizations providing loans, grants, technical assistance
 - Loaned and granted over \$17.1 million to 152 enterprises
 - 72% were owned or led by people of color and 59% were owned or led by women
 - 300+ businesses received 1:1 technical assistance
 - 900+ participants in technical assistance webinars, multi-day trainings, and seminars
 - 1,100+ jobs created or retained



OUR WORK IN THE DMV



DMV Investments

107 projects = \$232.2M



Education

23 projects = \$49.3M



Community Development

33 projects = \$12.4M



Health Care

6 projects = \$95.6M



Healthy Foods

7 projects = \$6.4M



Affordable Housing

38 projects = \$68.5M





Nourish DC Collaborative

Funding: \$1 million grant, part of DC Local Access and Preservation Funds (LEAF)

Purpose:

- Development of a robust ecosystem of locally-owned food businesses, neighborhood vibrancy, and health equity in DC communities
- Economic prosperity and high-quality job creation

Target Geography: Neighborhoods underserved by grocery and other food businesses, that have experienced systematic underinvestment, poor health outcomes, and limited economic opportunities

Target Audience: Locally-owned food businesses with a focus on supporting businesses owned or led by people of color





Nourish DC Collaborative

Program

- Technical assistance including workshops, multi-week trainings, webinars, access to a food incubator, customized technical assistance, and more
- Catalytic grants to support predevelopment work and / or fill financing gaps to allow food businesses to startup, scale and grow, launch new product lines, etc.
- A range of financial products to meet the financing needs of food entrepreneurs of all different sizes and types of food businesses

Collaborative Partners

- Capital Impact Partner- Fund Manager
- Washington Area Community Investment Fund (Wacif)
- Latino Economic Development Center (LEDC)
- Dreaming Out Loud
- Eats Place





CAPITAL IMPACT
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Nourish DC Collaborative

Next Steps

- Formation of DMPED Advisory Committee
- Program launch expected Summer 2021
- Virtual launch event- informational session and forum for community engagement
- Work with partners (including DC Food Policy Council) to solicit community input, market grant applications, and share outcomes



Grant Opportunities

- **USDA Grants**

- Farmers Market Promotion Program – due June 21, 2021
 - Link here: <https://www.ams.usda.gov/services/grants/fmpp>
- Local Food Promotion Program – due June 21, 2021
 - Link here: <https://www.ams.usda.gov/services/grants/lfpp>
- Regional Food Systems Partnership – due July 6, 2021
 - Link here: <https://www.ams.usda.gov/services/grants/rfsp>

Events & Announcements

- **Wednesday, August 4, 2021:** Next full FPC meeting
- To join a Working Group listserv, email the WG chairs or dcfoodpolicy@dc.gov
- **Add other announcements to chat and/or unmute yourself.**