

DC Food Policy Council

Virtual Meeting

August 5, 2020



As you're waiting for the meeting to start, please review our virtual meeting guidelines:

- Please stay muted if not speaking
- Type questions into the chat
- Email with longer questions: dcfoodpolicy@dc.gov



Malaka Gharib for [the New Yorker](#)

Agenda

- Working Group Updates
- COVID-19 Response
 - Program Updates
 - Spotlight Presentations
- FY21 Budget Updates
- Announcements

Working Group Updates

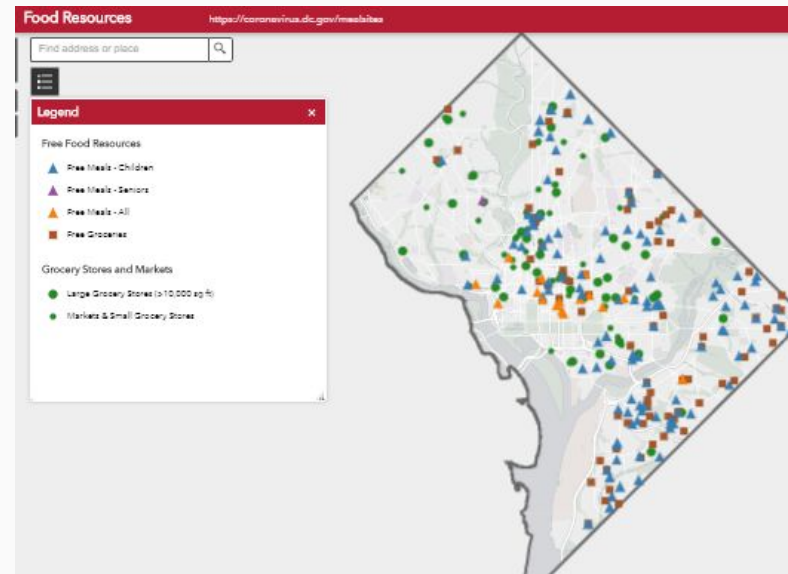
- Entrepreneurship & Food Jobs
- Sustainable Supply Chain
- Food Access & Equity
- Nutrition & Food System Education
- Urban Agriculture



COVID-19 Response and Recovery

Updates:

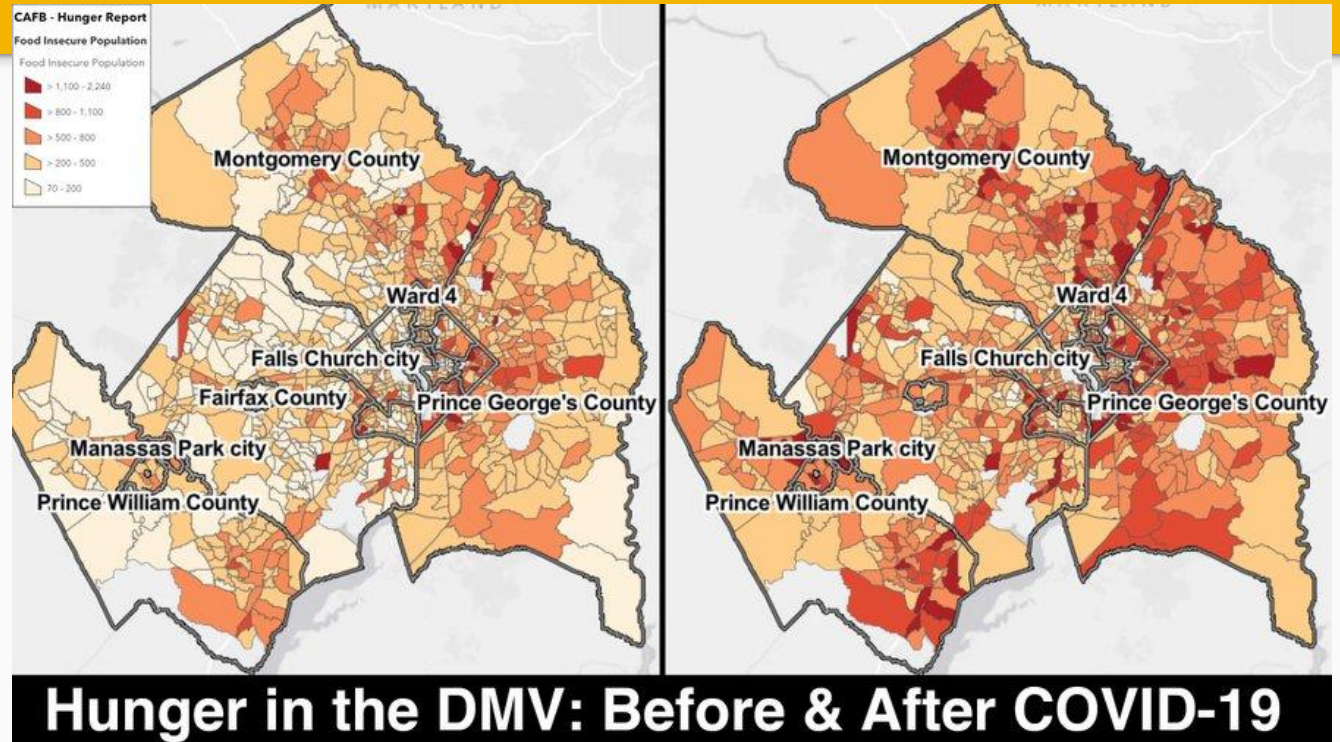
- School/after-school meals - Lindsay Palmer, OSSE
- Grocery Distribution & Get Help Hotline updates
- Spotlight presentations:
 - Capital Area Food Bank Hunger Report - Sabrina Tadele
 - Deputy Mayor for Planning and Economic Development Funding Opportunities - Stephanie Thomas



**Still updated daily with new
information! coronavirus.dc.gov/food**

Capital Area Food Bank Hunger Report 2020

Report available here:
bit.ly/2CFrR5T





Business Relief and Funding Opportunities

Neighborhood Prosperity Fund



Neighborhood Prosperity Fund

Quick Overview

About: Neighborhood Prosperity Fund incentivizes community development, economic growth, and job creation through the use of local funds to provide financing for projects that attract private investment to distressed communities.

DMPED will fund projects for non-residential/commercial components of a mixed-use project in targeted census tracts greater than 10% unemployment.

Target: Developers with projects in designated Neighborhood Prosperity Fund tracts

Award Range: For FY20 Great Streets Neighborhood Prosperity Fund, a maximum of \$3 million is available for grant funding toward mixed-use real estate projects in targeted census tracts. Funds are only eligible for the commercial component or project. Minimum application request, \$250,000.00.

Timeline: Notice of Funding Availability: July 3, 2020
Request for Applications: Friday, July 24, 2020 – Friday, August 13, 2020



Information Session – Held Thursday, July 30, 2020 at 11:00 AM to 12 Noon
Website Link: <https://greatstreets.dc.gov/node/1354716>



Small Business Resilience Grant



Small Business Resilience Grant



Quick Overview

About: Grant funds will be used for business model restructuring, business continuity plan, related COVID-19 marketing expenses, and specified operational expenses.

Targeted: Brick-and-mortar businesses located in a Great Streets corridor

Award Range: \$10,000-\$12,000 (pending funding availability)

Timeline: Within next 60 days



Small Business Resilience Grant



How to get ready:

Basic Requirements*

- Must be in a Great Streets Corridor
- Active District of Columbia business license and Certificate of Occupancy
- Have or attain a Clean Hands from the DC Office of Tax and Revenue before grant funding;
- Have been revenue-generating for at least three (3) months prior to the declaration of the COVID-19 Response Emergency Amendment Act of 2020;
- Generate less than \$3,000,000 in revenue annually;
- Demonstrate a loss of revenue
- 2018 or 2019 Tax Returns or EIN Letter

*More details forthcoming.





Great Streets Retail Grants



Great Streets Retail Grant



Quick Overview

About: The purpose of the grant program is to support existing small businesses, attract new businesses, increase the District's tax base, create new job opportunities for District residents, and transform 13 emerging commercial corridors into thriving and inviting livable, walkable, and shoppable neighborhood centers.

Targeted: Brick-and-mortar businesses located in a Great Streets designated corridors

Award Range: up to \$50,000

Timeline: Within next 60 days



Great Streets Small Business Retail Grant



Corridors

- 7th Street NW
- 14th & U Street NW (including Adams Morgan, Mt. Pleasant & Columbia Heights)
- Connecticut Avenue NW
- Georgia Avenue NW
- H Street/Bladensburg Road NE/Benning Road NE
- Martin Luther King Jr. Avenue/South Capitol Street SE/SW
- Minnesota Avenue/Benning Road NE
- Nannie Helen Burroughs Avenue NE
- New York Avenue NE
- North Capitol Street NW/NE
- Pennsylvania Avenue SE
- Rhode Island Avenue NE
- Wisconsin Avenue NW



Great Streets Small Business Retail Grant



Are you Great Streets Ready?

- Have a business that is located within or along the border of a Great Street corridor
- Be in Good Standing with the DC Department of Consumer and Regulatory Affairs (DCRA), the DC Office of Tax and Revenue (OTR), the DC Department of Employment Services (DOES), and the federal Internal Revenue Service (IRS)
- Have an active Basic Business License
- Evidence of site control
- Possess proof of property and liability insurance
- Have an active Basic Business License
- Understand the scope of the proposed project (including timeline, costs, project management, and potential impact to the business, corridor, and community)
- Have financial records readily available
- Understand how to create a project budget and financial projections



Great Streets



For more information

Stephanie Thomas | Director of Great Streets and Retail

Government of the District of Columbia

Office of the Deputy Mayor for Planning & Economic Development

Email: GreatStreet@dc.gov | GreatStreets.dc.gov



FY 2021 Budget Overview



Agency	Program	FY 2020	Mayor's FY 2021	Updated FY 2021
Office of the State Superintendent for Education	Office of Healthy Schools/Wellness Programs	\$5.6M	\$3.5M	\$5.6M
DC Health	Community Health Grants	\$4.4M	\$4.4M	\$4.4M
Dep't of Small and Local Business Development	Aspire and Dream Grants	\$450K	\$250K	\$450K
Dep't of Human Services	SNAP	\$1.15M	\$1.15M	\$1.15M
Deputy Mayor for Planning and Economic Development	Great Streets and Neighborhood Prosperity Fund	\$15.6M	\$10.3M	\$10.3M
Dep't of Public Works	Office of Waste Diversion	\$1.2	\$1.3M	\$1.3M

Other Food Updates: Updated FY 2021 Budget



Amount	Purpose
\$421,000	For the Skyland site development (including the new Lidl grocery store) in Ward 7
\$75,000	For DC Health to fund a WIC outreach plan
\$1,000,000	For DC Central Kitchen to build a new facility at Buzzard Point
\$193,600	For Dep't of Energy and the Environment's Office of Urban Agriculture
\$25,000	For an Agricultural Task Force at the Metropolitan Washington Council of Governments
\$2,190,000	To implement the "Tipped Wage Worker Fairness Amendment Act of 2018"

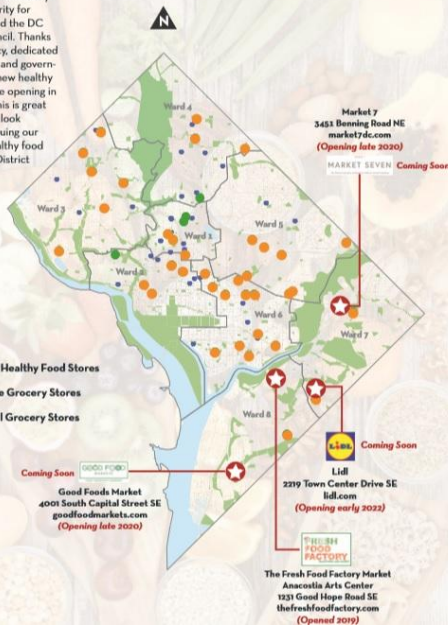
New Resources @ dcfoodpolicy.org

2-Pager on New Grocery Stores in Wards 7/8

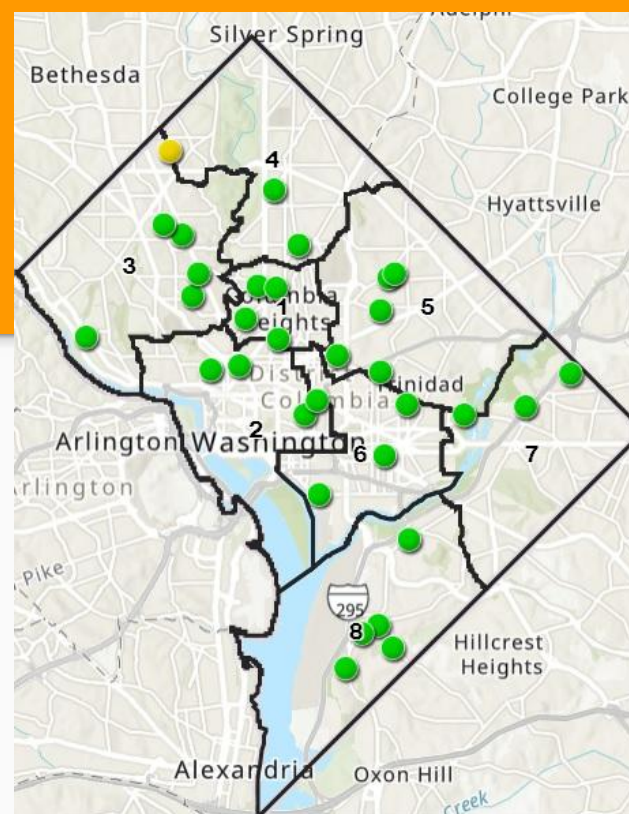


New Healthy Food Stores in the District of Columbia Wards 7 & 8

Increasing access to healthy food is a top priority for Mayor Bowser and the DC Food Policy Council. Thanks to public advocacy, dedicated business owners, and government support, 4 new healthy food stores will be opening in Wards 7 and 8. This is great progress, and we look forward to continuing our work to make healthy food accessible to all District residents.



DC Urban Farm Story Map



Interactive Farmers Market Map (including SNAP/WIC/Senior benefits)

Announcements

- **Thursday, July 30** (ICYMI): Financing Food Webinar (recording available)
- **Friday, August 7, 10-11am**: History of DC's Grocery Gap (Session 4 of Race, Race Equity, & DC's Food System Series)
- **Wednesday, October 7**: Next full FPC meeting
- **Add other announcements to chat and/or unmute yourself.**



Register/learn more at dcfoodpolicy.org