

# FRESHFARM

nourishing our food future

# Who were we?



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nourishing our food future











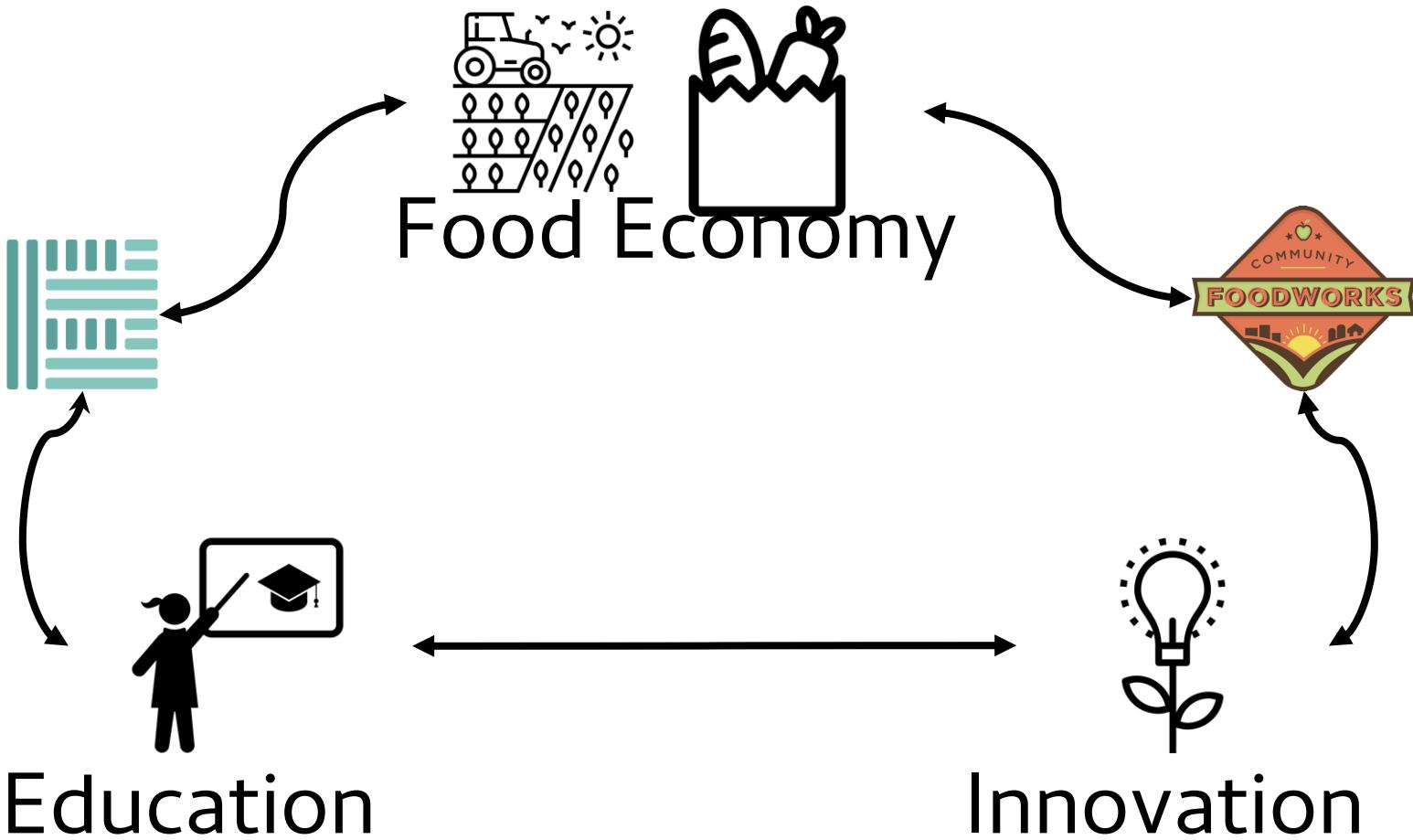


# The FRESHFARM Bunch





Why did we  
merge?



# Impacts

# Farmers

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simpler

expanded opportunities

more innovative

# Shoppers

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better communication

increased food access

stronger engagement

# Partners

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more collaboration

stronger advocacy

broader influence

# Students

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more local produce

increased reach

city-wide engagement

How's the  
merger going?



