



FRESHFARM

nourishing our food future

Who were we?



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Variety Farm
BERKSHIRE PORK
Sausages
GRILLERS
CHICKEN
PASTURE RAISED BEEF
BROWN EGGS
BEAR & ELL
PASTURE RAISED BEEF

Bagels, Sh







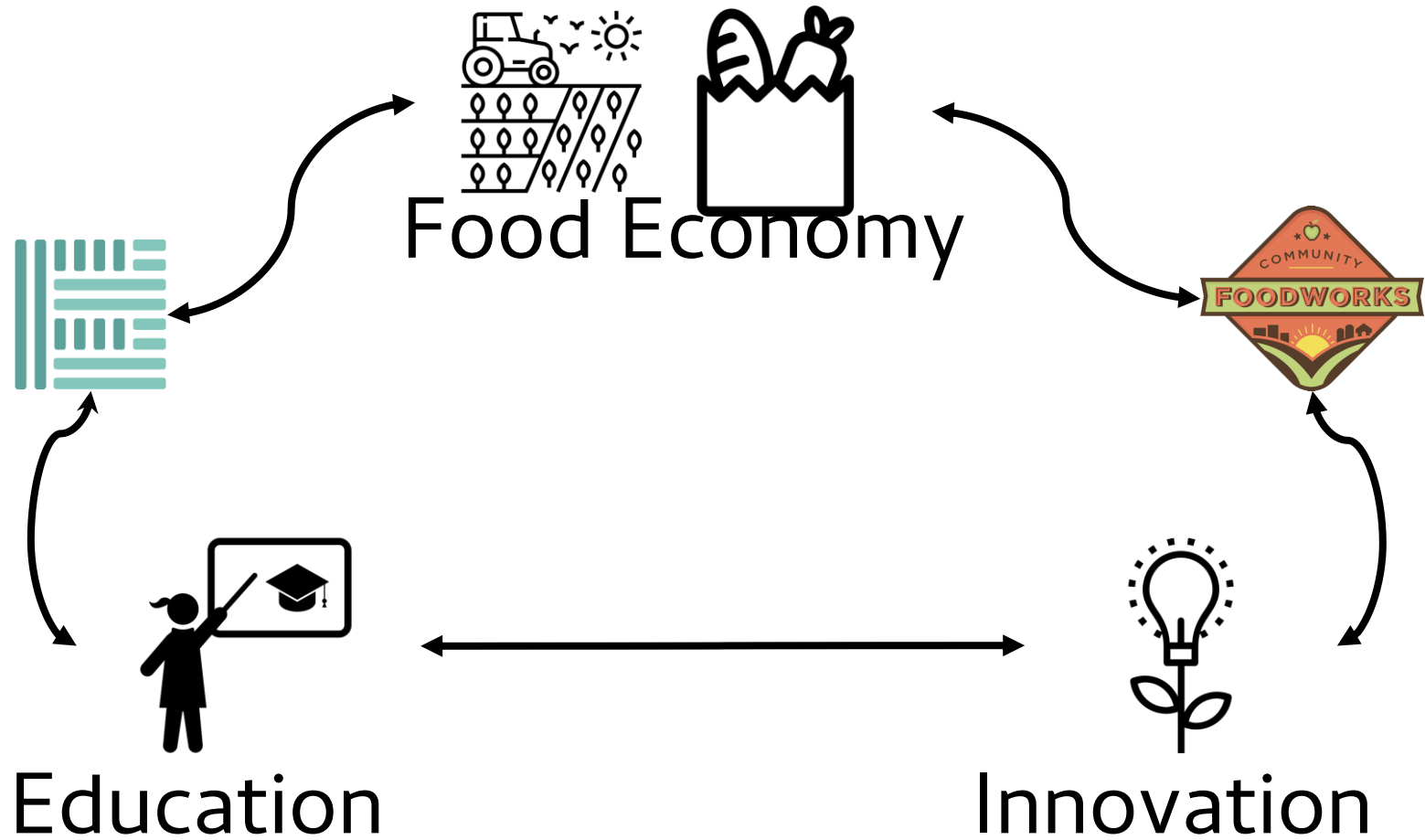


The FRESHFARM Bunch





Why did we
merge?



Impacts

Farmers

simpler

expanded opportunities

more innovative

Shoppers

better communication

increased food access

stronger engagement

Partners

more collaboration

stronger advocacy

broader influence

Students

more local produce

increased reach

city-wide engagement

How's the
merger going?



