



2020 Priorities

DC FOOD POLICY COUNCIL
DECEMBER 4, 2019





2019 Highlights

- ✓ More healthy food retail opening in Wards 7 & 8:
 - Fresh Food Factory in Ward 8 (open)
 - Lidl in Ward 7 (2020)
 - Good Food Markets in Ward 8 (2020)
 - Market 7 in Ward 7 (2020)
- ✓ FPC co-hosted **2** community meals with DC Greens Community Advocates
- ✓ FY2020 Budget enhancements:
 - New Director of Urban Agriculture
 - Expanded Produce Rx Pilot
 - Funded Healthy Students Amendment Act (school breakfast & commercial kitchen study)
- ✓ FPC food resource guide during **federal government shutdown**
- ✓ Published!
 - DC Food Economy Study
 - DC Food System Assessment

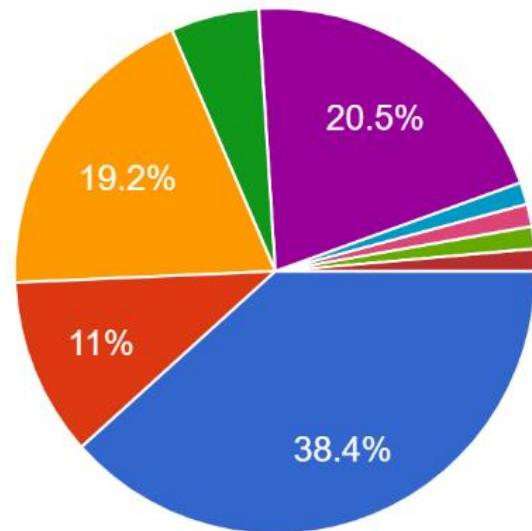


Online Survey Results (October 2019)



Which area of the food system are you most interested in?

73 responses



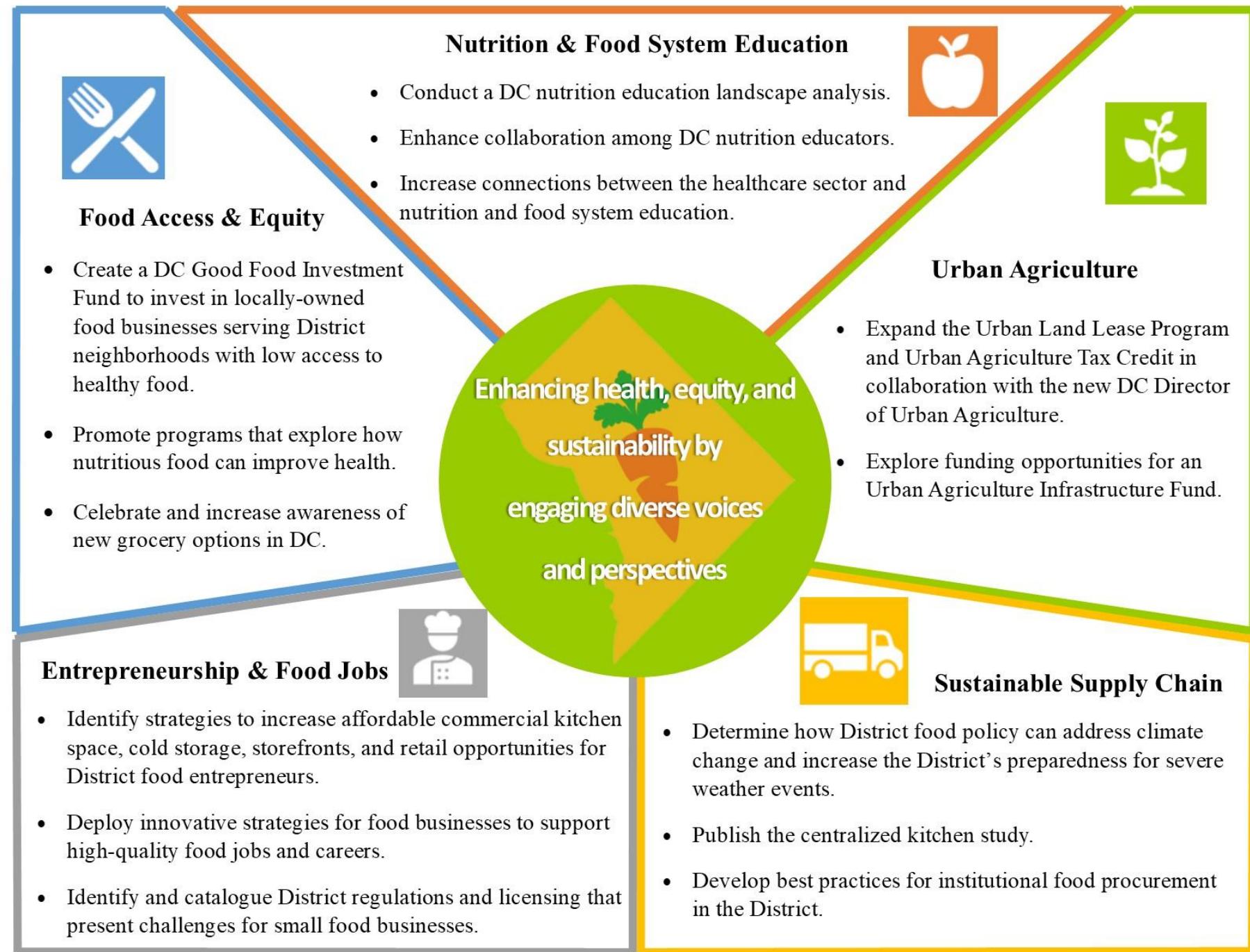
- Food Access and Equity
- Sustainable Procurement
- Urban Agriculture
- Local Food Business and Workforce Development
- Nutrition and Food System Education
- Food waste reduction
- The intersection of the components...
- Food waste reduction and food scra...
- All of the above are equally importa...

Online Survey Results (October 2019)

Themes:

- Better FPC communication and outreach with District residents
- Breaking down FPC priorities into actionable steps
- Priorities that focus on underserved residents, with a focus on Wards 7 & 8
- Increasing funding opportunities (mainly for small food businesses & farmers)
- More healthy and affordable food options
- Sustainable menus for schools and institutions
- Connecting food policy to climate change
- Expanding cottage food laws
- Nutrition and garden education in schools as part of curriculum

DC Food Policy Council 2020 Priorities



Food Access & Equity

- Create a DC Good Food Investment Fund to invest in locally-owned food businesses serving District neighborhoods with low access to healthy food.
- Promote programs that explore how nutritious food can improve health.
- Celebrate and increase awareness of new grocery options in DC.



Entrepreneurship & Food Jobs

- Identify strategies in increase affordable commercial kitchen space, cold storage, storefronts, and retail opportunities for District food entrepreneurs.
- Deploy innovative strategies for food businesses to support high-quality food jobs and careers.
- Identify and catalogue District regulations and licensing that present challenges for small food businesses.





Nutrition & Food System Education

- Conduct a DC nutrition education landscape analysis.
- Enhance collaboration among DC nutrition educators.
- Increase connections between the healthcare sector and nutrition and food system education.

Urban Agriculture

- Expand the Urban Land Lease Program and Urban Agriculture Tax Credit in collaboration with the DC Director of Urban Agriculture.
- Explore funding opportunities for an Urban Agriculture Infrastructure Fund.





Sustainable Supply Chain

- Determine how District food policy can address climate change and increase the District's preparedness for severe weather events.
- Publish the centralized kitchen study.
- Develop best practices for institutional food procurement in the District.





Questions & Discussion

District of Columbia
Office of Planning

